



COOL STUFF POS-T LIFT SYSTEM

Well filled shelves and chests as well as tidy, clean and shopper-friendly placement are the main success factors for frozen goods.

With the lift system especially developed for use in chest freezers, chaos in the chest freezer is a thing of the past. Convert your chest freezer from a "rummage box" into something that encourages impulse buys! POS-T Lift Systems make your products accessible and bring promotional items into the best view for your shopper.

DATA | FIGURES | FACTS

- Sales increase of 16 % in the test markets with pizza lift compared to control markets without pizza Lift System
- improved product presentation
- positive feedback in customer surveys and through the department personnel



YOUR BENEFIT

Products appeal even when stocks are low
→ **Overview and accessibility are maintained**

Optimum overview and simple access for shoppers
→ **Increase of impulse buying rates**

Maintenance work is reduced to a minimum
→ **Cost savings in shelf maintenance**

Reduction of stocked goods to the necessary level
→ **Reduces spoilage and waste**

Attractive presentation of goods down to the last pack
→ **Creates trust in the store**

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TECHNICAL + DETAILS



POS-7 Lift Pizza

available as a standard for the following cooling zone height: H 280 mm, H 360 mm, H 540 mm
→ for Product dimensions
max. W 268 mm x D 260 mm



POS-7 Lift for Herbs

available as a standard f. cooling zone height 360 mm
→ for herbs in carton packaging,
Product dimension max. W 108 x D 88 mm
→ for herbs in thermoforming trays,
Product dimension max. W 100 x D 75 mm



POS-7 Lift for Bags

tailored according to your needs for product size, cooling zone height and refrigeration equipment. (printing upon request)



POS-7 Ice Cream Lift

tailored according to your needs for product size, cooling zone height and refrigeration.

APPLICATIONS + CUSTOM SOLUTIONS



Prevention of "out-of-stock" through use of level indicator – available blank or individually printed



Brand communication, segmentation or price marking directly at the product



Individual customer appeal and permanent product placement: printed lift base plate

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